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PERFORMANCE MARKETING



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2008 Summer/Fall Supplement

LICENSED POLICE FIREFIGHTER SHERIFF MERCHANDISE PROGRAMS



"Honoring our nation's heroes...
not just today, but every day."

For more information or to order, please
see your local Harley-Davidson® Dealer
or visit us at www.perfmkt.com



LICENSED POLICE MERCHANDISE PROGRAM

Ⓐ HP0109 Uniform Navy T-Shirt

Short sleeved t-shirt with "Jersey Script" logo. "Since 1908" logo on back.
Sizes: M-XXXL

\$25.90

Ⓑ HP0119 Police Knife

Multi function folding knife. 2" plain stainless blade. Brilliant white LED flashlight. Also includes emergency whistle and belt clip. "Badge" logo on Handle, "H-D Police" engraved on blade.

\$51.90

Ⓒ HP0112 Weathered Sandwich Cap

Black classic 6-panel sandwich cap. "Jersey Script" logo embroidered on crown, "Since 1908" on visor. Harley-Davidson® on the back Velcro fastener. One size fits most.

\$25.90

Ⓓ HP0111 Black 1/4 Zip Wind Shirt

Very practical microfiber nylon/polyester shell with reflective material on the collar. Zippered side pockets and drawstring bottom. Perfect for riding or just going out. "Police" badge logo embroidered on the left chest. Sizes: M-XXXL

\$57.90

Ⓔ HP0120 Knit Beanie Cap

Heather and black warm knit cap with embroidered "Police" badge logo.

\$17.90

Ⓕ HP0113 Domed Pen

Black and chrome twist pen with glossy resin barrel. "Police" badge logo on dome. Engraved barrel. Made in USA.

\$17.90

Ⓖ HP0118 Polished Key Tag

Polished chrome teardrop key tag with epoxy "Police" badge logo in dome. Engraved on back. Made in USA.

\$11.90

Ⓗ HP0117 Winged Lapel Pin

Winged multi-colored filled pin. Will enhance your uniform or collection makes a terrific gift.

\$7.90

Ⓙ HP0116 Travel Mug

Blue stainless steel insulated tumbler 18oz. with chrome thumb slide lid. "Police" badge logo.

\$11.90

Ⓚ HP0114 Police Patch

Easy to apply eye catching embroidered patch. Great addition to jacket, duffel or backpack.

\$7.90

Ⓛ HP0121 Black Bandana

22"x22" bandana with "New Flame" logo and border.

\$11.90

Ⓜ HP0115 Dopp Travel Kit

This black handy leather-like travel kit is perfect for all your essential items. "Police" badge logo debossed on one side.

\$ 17.90



HP0109



HP0109 Back

HP0119



HP0112



HP0111



HP0120



HP0113



HP0118



HP0117

HP0116



HP0114

HP0121



HP0115

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HF1114



HF1123



HP1111

LICENSED FIREFIGHTER MERCHANDISE PROGRAM

HF1114 Firefighter Patch

Easy to apply eye catching embroidered patch. Great addition to jacket, duffel or backpack. \$7.90

HF1123 Red T-Shirt

Short sleeved t-shirt. "Vintage Eagle" logo on front with "Keep Back 200 feet" logo on full back. Sizes: M-XXXL \$25.90

HF1111 Black 1/4 Zip Wind Shirt

Very practical microfiber nylon/polyester shell with reflective material on the collar. Zippered side pockets and drawstring bottom. Perfect for riding or just going out. "Firefighter" badge logo embroidered on the left chest. Sizes: M-XXXL \$57.90

HF1113 Domed Pen

Red and gold twist pen with glossy resin barrel. "Firefighter" badge logo on dome. Engraved barrel. Made in USA. \$17.90

HF1112 Weathered Sandwich Cap

Navy classic 6-panel sandwich cap. "Jersey Script" logo embroidered on crown. Harley-Davidson® on the back Velcro fastener. One size fits most. \$25.90

HF1121 Black Bandana

22"x22" bandana with "New Flame" logo and border. \$11.90

HF1120 Knit Beanie Cap

Navy and stone warm knit cap with embroidered "Firefighter" badge logo. \$17.90

HF1115 Dopp Travel Kit

This black handy leather-like travel kit is perfect for all your essential items. "Firefighter" badge logo debossed on one side. \$17.90

HF1116 Travel Mug

Red stainless steel insulated tumbler 18oz. with chrome thumb slide lid. "Firefighter" badge logo. \$11.90

HF1117 Winged Lapel Pin

Winged multi-colored filled pin. Will enhance your uniform or collection and makes a terrific gift. \$7.90

HF1122 Navy T-Shirt

Short sleeved t-shirt. "Jersey Script" logo. "Large Seal" logo on back. Sizes: M-XXXL \$25.90

HF1119 Firefighter Knife

Multi function folding knife. 2" plain stainless blade. Brilliant white LED flashlight. Also includes emergency whistle and belt clip. "Badge" logo on Handle, "H-D Firefighter" engraved on blade. \$51.90

HF1118 Polished Key Tag

Polished chrome teardrop key tag with epoxy "Firefighter" badge logo in dome. Engraved on back. Made in USA. \$11.90



HF1113



HF1112



HF1120



HF1115



HF1117



HF1116



HF1122

HF1119



HF1122 Back



HF1118

Note: XXL sizes - Add \$2.50; XXXL sizes - Add \$4.50.



LICENSED SHERIFF MERCHANDISE PROGRAM

A HS2108 Black T-Shirt

Short sleeved t-shirt with "Jersey Script" logo on front. "Seal" logo on back. Sizes: M-XXXL \$25.90

B HS2109 Dark Heather T-Shirt

Short sleeved t-shirt with "Standing" logo with "Seal" logo on back. Sizes: M-XXXL \$25.90

C HS2117 Winged Lapel Pin

Winged multi-colored filled pin. Will enhance your uniform or collection and makes a terrific gift. \$7.90

D HS2119 Sheriff Knife

Multi function folding knife, 2" plain stainless blade. Brilliant white LED flashlight. Also includes emergency whistle and belt clip. "Sheriff" badge logo on Handle, "H-D Sheriff" engraved on blade. \$51.90

E HS2110 Black Long Sleeve T-Shirt

Long sleeve t-shirt with "New Flame" logo on front "Seal" logo on back. Accented with Flames down both sleeves \$31.90

F HS2120 Knit Beanie Cap

Black and stone warm knit cap with embroidered "Sheriff" badge logo. \$17.90

G HS2112 Weathered Sandwich Cap

Black classic 6-panel sandwich cap. "Jersey Script" logo embroidered on crown, "Since 1908" on visor. Harley-Davidson® on the back Velcro fastener. One size fits most. \$25.90

H HS2113 Domed Pen

Brown and chrome twist pen with glossy resin barrel. "Sheriff" badge logo on dome. Engraved barrel. Made in USA. \$17.90

I HS2111 Black 1/4 Zip Wind Shirt

Very practical microfiber nylon/polyester shell with reflective material on the collar. Zippered side pockets and drawstring bottom. Perfect for riding or just going out. "Sheriff" badge logo embroidered on the left chest. Sizes: M-XXXL \$57.90

J HS2118 Polished Key Tag

Polished chrome teardrop key tag with epoxy "Sheriff" badge logo in dome. Engraved on back. Made in USA. \$11.90

K HS2121 Black Bandana

22"x22" bandana with "New Flame" logo and border. \$11.90

L HS2115 Travel Dopp Kit

This black handy leather-like travel kit is perfect for all your essential items. "Sheriff" badge logo debossed on one side. \$17.90

M HS2114 Sheriff Patch

Easy to apply eye catching embroidered patch. Great addition to jacket, duffel or backpack. \$7.90

N HS2116 Travel Mug

Stainless steel insulated tumbler 18oz. with chrome thumb slide lid. "Sheriff" badge logo. \$11.90

O HT3002 Navy Long Sleeve T-Shirt

Jersey long sleeved t-shirt with "New Flame" logo screened on front and flames down the sleeves. "Winged Wheel" logo on back. M-XXXL \$31.90

P HT3003 Medallion Cap

Black brushed cotton cap with 3-level "Trooper" medallion on front and H-D embroidery on back. One size fits most. \$25.90

Q HT3005 Dark Heather Hooded Sweatshirt

Heavyweight Hooded Sweatshirt with "Circle" logo screened on front. Muff pocket and drawstring hood. M-XXL \$39.90

R HT3001 Uniform Navy T-Shirt

Short sleeve t-shirt with the "Winged Wheel" logo on left chest and full "Winged Wheel" logo on back. M-XXXL \$25.90

S HT3004 Trooper Winged Wheel Lapel Pin

Winged multi-colored filled pin. Will enhance your uniform or collection and makes a terrific gift. \$7.90

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